



PREMIER CORPORATE CULTURE

APRIL 2019



EARTH DAY

On January 28, 1969 one of the biggest oil spills occurred off the coast of Santa Barbara, California. Within a week, an estimated 80,000 to 100,000 barrels of crude oil spilled into the beaches ending the lives of an estimated 3,500 sea birds, as well as marine animals such as dolphins, elephant seals, and sea lions. The oil spill created such public outrage, it inspired Gaylord Nelson, then a U.S. Senator from Wisconsin to create Earth Day. Every year on April 22, the celebration of Earth Day promotes global awareness around pollution, the preservation of wildlife, and efforts for environmental protection.



PREMIER EYE CARE SPEAKER SERIES

In observance of Earth Day, next Tuesday on April 23rd, Premier will host a special guest from the Gumbo Limbo Nature Center. David Anderson serves as the sea turtle conservation coordinator at Gumbo Limbo. He conducts beach surveys, identifies and records turtle crawls, marks and monitors nests, evaluates hatchling success, excavates, relocates and protects nests, enters data and performs research regarding nest and hatchling success, gives educational presentations and leads sea turtle night walks and hatchling releases. He also responds to sea turtle stranding events, assists the medical staff and provides care for turtles in rehab.

***** Please mark your calendars and enjoy! *****



JAM – APRIL IS JAZZ APPRECIATION MONTH

JAM is intended to stimulate and encourage people to participate in jazz - to study the music, attend concerts, listen to jazz on radio and recordings, read books about jazz, and more. Why? Because Jazz can affirm the noblest aspirations of character, individual discipline, perseverance and innovation. The music is only truly effective when everyone has their fundamental skills together – everyone matters – and yet everyone has different roles at different times, sound familiar? Sometimes you are soloing; sometimes you are silent; sometimes you are accompanying someone else’s solo; sometimes you are cheering everyone on.

Enjoy some Jazz this month and let it bring to your day some of its wonderful vibes.



PEC Talk:

"The real power of Jazz is that a group of people can come together and create improvised art and negotiate their agendas... and that negotiation is the art"

- Wynton Marsalis -

ABOUT PREMIER EYE CARE

Premier’s People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(c)(3) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.