



PREMIER CORPORATE CULTURE

MARCH 2019

Better the balance,
better the world.
#BalanceforBetter
#IWD2019



Women's History Month

Every March is Women's History Month – time to commemorate the great feats, social activism, entrepreneurial innovations, and the often unspoken accomplishments of all women internationally.

The theme for this March is: *“Visionary Women: Champions of Peace & Nonviolence.”*

This theme honors women who have led efforts to end war, violence, and injustice and pioneered the use of nonviolence to change society.

This year we need to recognize two pioneers, the first two Native women making history with seats in Congress: Deb Haaland and Sharice Davids. These women were both elected to the House of Representatives and Davids is also the first openly LGBTQ woman Congresswoman from Kansas.

For the remainder of this month, let's empower and show honor to all women from all walks of life and all generations!

Let's embrace the 2019 International Women's Day campaign that started on March 8th: **#BalanceforBetter** - because a balanced world is a better world



G.I.R.L.
go-getter innovator risk-taker leader

Girl Scouts – Volunteer Opportunity

As we celebrate Women's History Month, let's shine a bright spotlight on the inspiring, go-getting Girl Scouts who have raised their voices, rolling up their sleeves, and taking action to make a better world. **Serena Williams**, a Girl Scout alumna and tennis phenom, holds the record for most Grand Slam singles in the Open Era, has four Olympic gold medals, launched her own clothing line, has written about the gender pay gap in Fortune magazine, and is an advocate for girls everywhere. Serena continues to motivate and teach girls the importance of hard-work and dedication while fighting both racism and sexism.

You can help build more go-getting girls like Serena by being a Girl Scouts volunteer:

<https://www.gssef.org/en/for-volunteers/ways-to-volunteer.html>



Irish-American Heritage Month

The luck of the Irish shines on March - which has not one but two Irish celebrations. While most of us know about St Patrick's Day, far fewer are aware that Irish-American Heritage Month is celebrated in March as well. That should come as no surprise. Irish Americans have played a prominent role in this country since before the American Revolution. This month gives everyone a chance to discover Irish culture and appreciate the ways Irish immigrants have contributed to the United States.

***** This Friday wear GREEN and we will celebrate with ice cream *****

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(c)(3) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.