



PREMIER IN THE COMMUNITY

JANUARY 2019

INTERNATIONAL HOLOCAUST REMEMBRANCE DAY

January 27

HOLOCAUST REMEMBRANCE DAY – January 27, 2019

International Holocaust Remembrance Day is a memorial day observed on each January 27 commemorating the tragedy of the Holocaust that occurred during the Second World War. It commemorates the genocide that resulted in the death of an estimated 6 million Jewish people, 5 million Slavs, 3 million ethnic Poles, 200,000 Romani people, 250,000 mentally and physically disabled people, and 9,000 homosexual men by the Nazi regime and its collaborators. Holocaust Remembrance Day was designated by the United Nations General Assembly resolution 60/7 on November 1, 2005. The resolution came after a special session in which the United Nations General Assembly marked the 60th anniversary of the liberation of the Nazi concentration camps and the end of the Holocaust. It was on January 27, 1945 that the Red Army liberated Auschwitz-Birkenau, the largest Nazi concentration and death camp.

TOY DRIVE SUCCESS & SPECIAL THANKS

Special thanks to all the Premier Associates who donated to our annual Toy Drive. This year's recipient was *The Pantry of Broward*. This charitable organization exists to support the unique needs of seniors and grandparents raising their grandchildren on fixed incomes. In addition to six full boxes of toy donations, Premier also provided 26 gift cards ranging from \$10 to \$25. Our contact at *The Pantry of Broward*, Dina, asked that we thank all Premier donors and added, "Each and every donation makes a difference in the lives of our clients' families and we are forever grateful for your collective generosity".



Quantum Leap Farm
Equine-Assisted Therapies



PREMIER VOLUNTEER SPOTLIGHT- Denise Nix – Horses & Healing

We salute the Community Service efforts of Denise Nix of Premier's Tampa office. This past year, Denise volunteered with Quantum Leap Farm in partnership with *Warrior Mission: At EASE Retreats*. Quantum Leap Farm empowers both children and adults of all abilities to grow strong, achieve therapeutic goals and overcome challenges through equine-assisted therapies. *Warrior Mission: At EASE Retreat* is a five-day highly therapeutic experience for active duty military and veterans who are dealing with combat and post-traumatic stress, mild traumatic brain injury, chronic pain and military sexual trauma. The team of mental health professionals and equine specialists combines high effective therapies in order to give clients a range of therapies including reducing symptoms surrounding their injuries, facilitate trauma resolution, peer-to-peer interaction and self-exploration through education and interaction with horses. Quantum Leap Farm's peaceful environment provides the perfect setting for true healing and transformation. We applaud Denise's role in assisting with preparing and serving a delicious evening meal to participants, therapists and staff.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.