



# PREMIER IN THE COMMUNITY

OCTOBER 2016



## October Domestic Violence Awareness Month

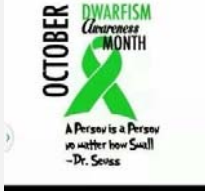
### DOMESTIC VIOLENCE AWARENESS MONTH

Every October, Domestic Violence Awareness Month (DVAM) is observed to bring to light an issue that affects our community in a staggering way. DVAM is an opportunity for domestic violence organizations to connect with the community through meaningful outreach and awareness raising events.

On October 19th, Premier will mark DVAM by encouraging people to wear **PURPLE** and invite you to come to the breakroom for information and a small treat. If you are inspired to support the work of the Florida Coalition Against Domestic Violence you can donate at their link at: <https://www.crowdrise.com/FloridaCoalitionAgainstDomesticViolence-PurplePurse2016>. Also, check out <http://putthenailinit.com/>, where some people paint a nail purple to show solidarity.



### WHAT'S IN OCTOBER? DIVERSITY.



In addition to commemorating Domestic Violence Awareness, October also marks Breast Cancer Awareness month through the National Breast Cancer Foundation. Since 2006, PCAER's National Bullying Prevention Center started its National Bullying Prevention Campaign. The period from September 15<sup>th</sup> to October 15<sup>th</sup> in the US is National Hispanic Heritage month since August 17<sup>th</sup> 1988 when it was enacted into law. Since 1994, LGBT History has been marked to coincide with National Coming Out Day on October 11<sup>th</sup>. Pregnancy and Infant Loss awareness is commemorated on October 15<sup>th</sup> to help those who have suffered from miscarriage. Little People of America has declared October as National Dwarfism Awareness to raise positive awareness and provide resources to those who are little or know little people. The National Down Syndrome Society chose October for Down Syndrome Awareness to make people aware of their abilities and not disabilities. National ADHD Awareness was created to help raise awareness of ADHD for young adults who might have it as well as to prepare parents who might need access to resources.

Of all the Commemorative Months, October seems to be the busiest and the one to give most people an opportunity to get involved.

### PREMIER EVENTS

Throughout the month of October, Premier will be collecting food for Thanksgiving for Boca Helping Hands Food Pantry. Bins are located in the lobby, with instructions as to what kind of donations are needed. Basically non-expired, non-perishables, not in glass containers.

A big "Thank You" to everyone who donated to Operation Gratitude. This was our first year collecting for them and it was a big success. We collected 70 lbs. worth of donations. Thanks to you, military personnel will be getting much appreciated care packages.

It's beach cleanup time again! October 29<sup>th</sup> at Boynton Beach Inlet through Sea Angels. If it's your first time doing this event, please let us know shirt sizes. Litter is scary so come out and calm the fears. Cleanup is from 8am-10:30am. Be there by 7:45 so you can find parking and register. Please email the Community Service Committee if interested.



### ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.