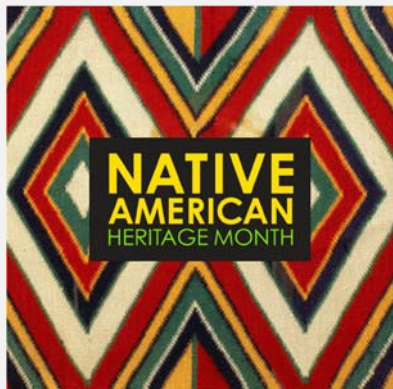




PREMIER IN THE COMMUNITY

NOVEMBER 2018



NOVEMBER IS NATIVE AMERICAN INDIAN HERITAGE MONTH

On August 3, 1990, President of the United States George H. W. Bush declared the month of November as National American Indian Heritage Month, thereafter commonly referred to as Native American Heritage Month. First sponsor of "American Indian Heritage Month" was through the American Indian Heritage Foundation by the founder Pale Moon Rose, of Cherokee-Seneca descent and an adopted Ojibwa, whose Indian name Win-yan-sa-han-wi "Princess of the Pale Moon" was given to her by Alfred Michael "Chief" Venne. The Bill read in part that "the President has authorized and requested to call upon Federal, State and local Governments, groups and organizations and the people of the United States to observe such month with appropriate programs, ceremonies and activities". This was a landmark Bill honoring America's Tribal people. This commemorative month aims to provide a platform for Native people in the United States of America to share their culture, traditions, music, crafts, dance, and ways and concepts of life. This gives Native people the opportunity to express to their community, both city, county and state officials their concerns and solutions for building bridges of understanding and friendship in their local area.



VETERANS DAY NOVEMBER 11TH – OBSERVED NOVEMBER 12TH

World War I – known at the time as “The Great War” - officially ended with the Treaty of Versailles June 28, 1919, outside the town of Versailles, France. Fighting ceased seven months earlier when an armistice between the Allied nations and Germany went into effect on the eleventh hour of the eleventh day of the eleventh month. For that reason, November 11, 1918, is generally regarded as the end of “the war to end all wars.” In 1954, after World War II had required the greatest mobilization of soldiers, sailors, Marines and airmen in the Nation’s history; after American forces had fought aggression in Korea, Congress, at the urging of the veterans service organizations, amended the Act of 1938 by striking out the word "Armistice" and inserting in its place the word "Veterans."

The Uniform Holiday Bill was signed on June 28, 1968, and was intended to ensure three-day weekends for Federal employees by celebrating four national holidays on Mondays, including Veterans Day. The thought was to encourage travel, recreational and cultural activities and stimulate greater industrial and commercial production. The first Veterans Day under the new law was observed with much confusion on October 25, 1971. The commemoration of this day was a matter of historic and patriotic significance to a great number of citizens, and so on September 20th, 1975, President Ford signed Public Law 94-97, which returned the observance of Veterans Day to its original date, beginning in 1978. The restoration of the observance of Veterans Day to November 11 preserves the historical significance of the date, and helps focus attention on the purpose of Veterans Day: A celebration to honor America's veterans for their patriotism, love of country, and willingness to serve and sacrifice for the common good.



THANKS AND HOLIDAY TOY DRIVE

Thank you to everyone who donated to our Thanksgiving Food Drive. Our annual Toy Drive is underway until November 29th. Collection bins are located in the lobby. We will be collecting for The Pantry of Broward, which transforms part of its warehouse into a toy store filled with gifts for children of all ages. Grandparents they serve are invited to visit and “go shopping” for gifts for their grandchildren. Volunteers then wrap the gifts for the grandparents.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.