



PREMIER IN THE COMMUNITY

OCTOBER 2018



OCTOBER IS DOMESTIC VIOLENCE ABUSE AWARENESS MONTH

Don't stay silent. It's time to speak up all month long. October is National Domestic Violence Awareness Month, which first began in 1981 by the National Coalition Against Domestic Violence as a Day of Unity to connect battered women's advocates across the country.

Domestic violence affects millions, both women and men, of every race, religion, culture and status. It's not just punches and black eyes -- it's yelling, humiliation, stalking, manipulation, coercion, threats and isolation. It's stealing a paycheck, keeping tabs online, non-stop texting, constant use the silent treatment, or calling someone stupid so often they believe it. Since the Violence Against Women Act passed in 1994, we've come a long way. This landmark legislation, led by then Senator Joe Biden, combined new provisions that hold offenders accountable and provide programs and services for victims. Between 1993 and 2010, the overall rate of domestic violence dropped nearly two-thirds and state laws have reformed to address issues such as dating abuse in the workplace, stalking, employment discrimination and more.

Every October, we rededicate ourselves to breaking the cycle. Nearly three out of four Americans personally know someone who is or has been a victim of domestic violence. Now is time to take a stand. Support survivors and speak out against domestic violence all month long.

Please join us in raising awareness on Wednesday October 17th by wearing purple to work.



BEACH CLEANUP AND THANKSGIVING FOOD DRIVE

Thanks to everyone who participated in the Ocean Conservancy Beach Cleanup on Saturday the 29th at Boynton Beach Inlet. We had our biggest turnout ever and went for breakfast after. More pictures are posted on the Bulletin Board.



Once again, this October, Premier Eye Care will be holding a food drive for Thanksgiving. We will be benefitting our new partner, The Pantry of Broward. Collection Bins will be located in the lobby. Thank you in advance for helping feed those who need it.



TUNNEL 2 TOWERS

Thanks to Oksana Dubnytska and her friend Phillip, as well as Natasha Jefferson and her son Isiah, and Marlene McKay and Patrick Hatchwell for participating in the Tunnel 2 Towers 5K on September 15th. The event drew thousands of participants again, many of whom ran in full gear in 90-degree weather.



ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.