



# PREMIER IN THE COMMUNITY

SEPTEMBER 2018



### BACK-TO-SCHOOL BACKPACKS AND ABANDONED PET RESCUE

Thanks to Kim Ramos, Sarah Jacobs, Claudia Pinzon, Cindy O'Duke, and Bridget Linnabery for putting together 48 back-to-school backpacks. We were so thrilled to be able to give back to our local school district, and humbled by the amount of Premier volunteers that participated. The Palm Beach County School District was ecstatic to receive our 2nd annual donation of back to school backpacks and supplies. Dr. Donald E. Fennoy, the district superintendent, personally delivered the 48 backpacks to students in need.

Also thanks to everyone who donated to the Abandoned Pet rescue drive. Once again, they were overwhelmed by the kindness of everyone at premier who donated.



### SEPTEMBER 5<sup>th</sup> IS INTERNATIONAL CHARITY DAY

The International Day of Charity is observed annually on the 5th of September. It was declared by the United Nations General Assembly in 2012. The prime purpose of the International Day of Charity is to raise awareness and provide a common platform for charity related activities all over the world for individuals, charitable, philanthropic and volunteer organizations for their own purposes on the local, national, regional and international level.

Every year, charities all over the world help to save and improve people's lives, fight disease, protect children, and give hope to many thousands of people. To honor the important work that these many charities do, in 2012 the United Nations decided to nominate an annual International Day of Charity as an official day of recognition and celebration. The reason the date was chosen is because it is the anniversary of the death of Mother Teresa of Calcutta. This choice commemorates the tireless work that Mother Teresa did by devoting her whole life to charity work. To celebrate this special day every year, the work of different charities all over the world is publicized and celebrated, and people are encouraged to donate money and time, to carry out charitable works, and also to educate people and raise awareness about the many charitable issues worldwide. Education and giving are the essence of this special day.



International Day

### BEACH CLEANUP FOR OCEAN CONSERVANCY SEPTEMBER 29

Our ocean faces many threats like the onslaught of ocean trash, overfishing and ocean acidification. Ocean Conservancy (founded as The Delta Corporation) is a nonprofit environmental advocacy group based in Washington, D.C., United States. The organization helps formulate ocean policy at the federal and state government levels based on peer-reviewed science. Ocean Conservancy is one of the few organizations that help protect wildlife in the ocean.

Upset with litter on Texas beaches, Ocean Conservancy staff member Linda Maraniss helped launch the Texas Coastal Cleanup in 1986. By 1989, the cleanup event had spread globally to become the International Coastal Cleanup. According to the American Recycler Newspaper, it is the world's largest all-volunteer event for the ocean. Events are held around every major body of water in the world including streams, rivers, and lakes. Almost 600,000 volunteers have cleaned 9 millions of pounds of trash from thousands of miles of coastline and waterways, tallying every item found. This includes the removal of tires from artificial reefs.

Please join us on Saturday September 29<sup>th</sup> for our next Beach Cleanup at Boynton Beach Inlet as part of Ocean Conservancy's International Coastal Cleanup. If interested please email the Community Service Committee.



### ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



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