



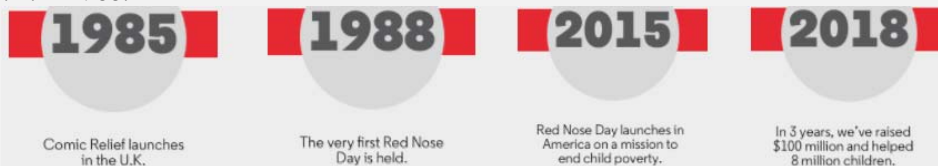
PREMIER IN THE COMMUNITY

MAY 2018



RED NOSE DAY THURSDAY MAY 24th

On Thursday May 24th, Premier will be raising funds and awareness for Red Nose Day. More information to come. Comic Relief launched in the United Kingdom with the goal of using comedy to raise money and help those leading tough lives. The vision? Creating a just world free from poverty. The movement continues to grow with every fundraiser held, TV special aired, partner enlisted, and Red Nose sold. Globally, Red Nose Day has raised over \$1 billion since its launch in the U.K. in 1988.



EARTH DAY

Thank you to everyone for helping celebrate Earth Day at Premier. The seed packets seem to have been a hit and we hope that as many people as possible were able to plant them and make a difference. Neil DeGrasse Tyson offers some sobering Earth Day Wisdom: "The perennial cry to 'Save Earth' is odd. Planet Earth survives massive asteroid strikes – it will survive anything we throw at it. But life on Earth will not." Scientists generally agree that Earth has gone through five mass extinctions and it is going through a sixth one. The difference between the sixth one and the previous five is that humans are causing the latest extinction. "Save Earth" is shorthand for save the livability of the oceans and surface environment and all life on the planet. Thank you for helping.

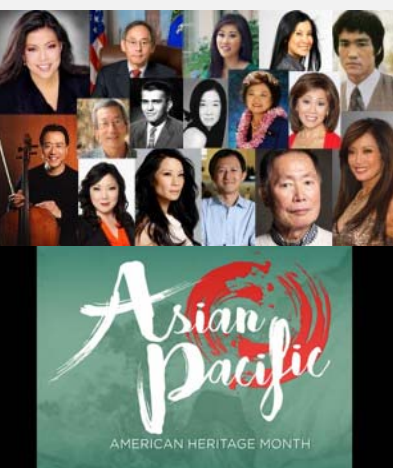


ASIAN-PACIFIC AMERICAN HERITAGE MONTH

Asian Pacific American Heritage Month (APAHM), now officially proclaimed Asian American and Pacific Islander Heritage Month takes place in May. It celebrates the culture, traditions, and history of Asian Americans and Pacific Islanders in the United States.

In June 1977, Reps. Frank Horton of New York and Norman Mineta of California introduced a United States House of Representatives resolution to proclaim the first ten days of May as Asian-Pacific Heritage Week. A similar bill was introduced in the Senate a month later. "The month of May was chosen to commemorate the immigration of the first Japanese to the United States on May 7, 1843, and to mark the anniversary of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants." President Jimmy Carter signed a joint resolution for the celebration on October 5, 1978, "to proclaim annually a week during the first 10 days in May as Pacific/Asian American Heritage Week." This resolution as well as Senate Joint Resolution 72 did not pass through however, did lead to the passing of House Joint Resolution 1007 which passed through both the House and the Senate and was ultimately signed by President Jimmy Carter on October 5, 1978 to become Public Law 95-419.

In 1990, George H.W. Bush signed a bill passed by Congress to extend Asian-American Heritage Week to a month; May was officially designated as Asian-Pacific American Heritage Month two years later. On May 1, 2009, President Obama issued a Presidential Proclamation, which recalls the challenges faced by Asian Americans and Pacific Islanders and celebrates their great and significant contributions to our society.



ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.