



# PREMIER IN THE COMMUNITY

APRIL 2018



## EARTH DAY – SUNDAY APRIL 22<sup>nd</sup> 2018 – END PLASTIC POLLUTION

Earth Day Network, the organization that leads Earth Day worldwide, today announced that Earth Day 2018 will focus on mobilizing the world to End Plastic Pollution, including creating support for a global effort to eliminate single use plastics along with uniform regulation for the disposal of plastics. EDN will educate millions of people about the health and other risks associated with the use and disposal of plastics, including pollution of our oceans, water, and wildlife, and about the growing body of evidence that decomposing plastics are creating serious global health problems.

From poisoning and injuring marine life to the ubiquitous presence of plastics in our food to disrupting human hormones and causing major life-threatening diseases and early puberty, the exponential growth of plastics is threatening our planet's survival. EDN has built a multi-year campaign to End Plastic Pollution. Our goals include ending single use plastics, promoting alternatives to fossil fuel-based materials, promoting 100 percent recycling of plastics, corporate and government accountability and changing human behavior concerning plastics.

## GUMBO LIMBO

This past weekend, several Premier associates participated in the Gumbo Limbo 5K/10K, which helps to raise money for the Gumbo Limbo Nature Center. Volunteers from the local community significantly assist in the operation of this center and its events. Gumbo Limbo is best known for its involvement with protecting the area's sea turtles. The beaches of South Florida serve as a nesting habitat for the loggerhead, green, and leatherback sea turtles. Unfortunately, every species of sea turtle alive today is classified as a threatened or endangered species. Gumbo Limbo works together with the Florida Fish and Wildlife Conservation Commission to protect the area's sea turtles. Since the 1980's, the Boca Raton Sea Turtle Conservation and Research Program at Gumbo Limbo Nature Center has a Marine Conservationist and Marine Turtle Specialists that monitor, record, and study the sea turtle activity on the five miles of Boca Raton's city beach. This group also deals with reports of dead or injured turtles from the Boynton Beach Inlet to the Boca Raton/Deerfield Beach border.



## BEACH CLEANUP

The beach cleanup was another great success. Pictures are located in <G:\Documents\Pictures\2018 Eyes on the Beach Clean-Up 03312018>. Participate in the next beach cleanup or with any future Premier event and you will earn one of our new Premier t-shirts!



## BRAZILIAN VOICES

Premier collected around 450 instruments, which will be used for at least the next 10 visits to hospitals. A big "Thank you" from the children and all the people at Brazilian Voices.



## ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.