



PREMIER IN THE COMMUNITY

JANUARY 2018



GIVE BACK BOX

Don't know what to do with leftover holiday boxes? Use Give Back Box to donate items you no longer need but want to give to charity along with all those unused holiday shipping boxes. Give Back Box® was founded in 2012 by Monika Wiela, who at the time was running an online shoe store. The idea was inspired by a homeless man she encountered in Chicago, who was holding up a sign saying he needed a pair of shoes. Wiela returned later that day with shoes for him, but he was gone. She spent that night thinking about what she could do with all the empty boxes in her warehouse and also help people like that man, and a new social enterprise was born. An estimated 11 million tons of clothing, footwear, towels, bedding, drapery, and other textiles end up in U.S. landfills every year. In addition, online shopping is now the preferred method for much of the buying public. Corrugated boxes are the dominant packaging method for e-commerce. With this knowledge, Wiela's mission crystalized. If online retailers would use Give Back Box, shipping boxes and other items could be used a second time prior to being recycled.

Go to <https://givebackbox.com/printLabel> and follow the instructions. All you have to do is pack your old shipping box with charitable items and print your label from the Give Back a Box Link. These donations go to your nearest participating charitable donor. It's an easy way to make donations and help the community. Speaking of which, starting in February we will once again be collecting gently used eyeglasses in support of Preserve Vision Florida. Please plan now to donate any unused or antiquated prescriptive eyewear.

JANUARY IS NATIONAL MENTORING MONTH

National Mentoring Month is an annual, high-profile campaign to draw attention to the need for more volunteer mentors to help America's young people achieve their full potential. This January, the Harvard Mentoring Project School of Public Health, MENTOR: The /National Mentoring Partnership, and the Corporation for National and Community Service (CNCS) Highland Street Foundation are spearheading an effort to raise awareness of ways that individuals can lend their support to this important cause.

MENTOR

Before National Mentoring Month or Thank Your Mentor Day (January 19th), there was Mentor. When MENTOR was founded in 1990, there were an estimated 300,000 at-risk youth in structured mentoring relationships. Today, research shows that 4.5 million at-risk youth will have a structured mentoring relationship while they are growing up. Still, our research shows that one in three young people will reach adulthood without a mentor. After rigorous screening for proof of impact and ability to scale, MENTOR was included as a member of the Social Impact 100 (S&I 100 Index), signifying that it is one of America's top-performing 100 nonprofit organizations on this first-ever broad index of US nonprofits.

MENTOR: The National Mentoring Partnership (MENTOR) is the unifying champion for expanding quality youth mentoring relationships in the United States. For more than 25 years, MENTOR has served the mentoring field by providing a public voice; developing and delivering resources to mentoring programs nationwide; and promoting quality for mentoring through evidence-based standards, innovative research and essential tools. MENTOR has developed and supports a national network of Affiliates that provide regional, state and local leadership and infrastructure necessary to support the expansion of quality mentoring relationships.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.