



# PREMIER IN THE COMMUNITY

NOVEMBER 2017



### TOYS FOR TOTS

Premier Eye Care will once again be collecting for the Marine Corps Toys for Tots. Toys for Tots is a program run by the United States Marine Corps Reserve that distributes toys to children whose parents cannot afford to buy them gifts for Christmas. The program founded by Reservist Major Bill Hendricks in 1947 is a 501(c) not-for-profit public charity. The mission of the program "is to collect new, unwrapped toys during October, November and December each year, and distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted."

The stated goal is to "deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible, productive, and patriotic citizens." As of 2016, the Toys for Tots and Foundation have collected and distributed more than 512 million toys.

We have collection bins in lobby with detailed instructions. Only new, unwrapped toys please.

### AMERICA RECYCLES NOVEMBER 15TH

Celebrating its 20th anniversary, America Recycles Day educates people about the importance of recycling to our economy, our environmental well-being along with helping to motivate occasional recyclers to become everyday recyclers. A Keep America Beautiful national initiative, America Recycles Day takes place on and in the weeks leading into Nov. 15, and is the only nationally recognized day dedicated to promoting recycling in the United States.

Keep America Beautiful, the nation's iconic community improvement nonprofit organization inspires and educates people to take action every day to improve and beautify their community environment. Established in 1953, we strive to End Littering, Improve Recycling and Beautify America's Communities. We believe everyone has a right to live in a clean, green and beautiful community, and shares a responsibility to contribute to that vision.

Behavior change – steeped in education, research and behavioral science – is the cornerstone of Keep America Beautiful. We empower generations of community stewards with volunteer programs, hands-on experiences, curricula, practical advice and other resources to deliver measurable environmental, economic and social benefits. The organization driven by more than 600 state and local Affiliates, millions of volunteers, and the support of corporate partners, social and civic service organizations, academia, municipalities and government officials. Join us on Facebook, Instagram, Twitter and YouTube. Donate and take action at kab.org.



America Recycles Day  
NOVEMBER 15<sup>th</sup>



Reduce Reuse Recycle

### NOVEMBER IS NATIONAL ADOPTION AWARENESS MONTH

In 2016, more than 5,100 children were adopted by their forever families during the 16th annual National Adoption Day celebration in 430 cities across the United States. This year's National Adoption Day celebration will be on Saturday, November 18, 2017.

November is National Adoption Awareness Month. For over two decades, National Adoption Month has been celebrated in communities across the country. Many national, State, and local agencies as well as foster, kinship care, and adoptive family groups will help spread the word through programs, events, and activities that help raise awareness for thousands of children and youth in foster care who are waiting for permanent, loving families.

Visit: <https://www.childwelfare.gov/topics/adoption/nam/>



### ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Preserve Vision Florida, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.