



PREMIER IN THE COMMUNITY

OCTOBER 2017



DOMESTIC VIOLENCE AWARENESS AND BULLYING PREVENTION

Every October, Domestic Violence Awareness Month (DVAM) is observed to bring to light an issue that affects our community in a staggering way. DVAM is an opportunity for domestic violence organizations to connect with the community through meaningful outreach and awareness raising events. On Thursday October 12th, Premier will mark DVAM by encouraging people to wear **PURPLE** and invite you to come to the breakroom for information and a small treat.



October is also National Bullying Prevention Month, in which schools and organizations work together to stop bullying and cyberbullying through activities, outreach and education. The month not only tries to raise awareness of bullying in schools, but also to raise awareness of workplace bullying. While bullying is more traditionally associated with schools, bullying is also an increasing concern in the workplace. Bullying is four times more common than either sexual harassment or racial discrimination on the job, but it's not illegal, according to the Workplace Bullying Institute. Experts say the effects of workplace bullying can be disruptive and devastating both inside and outside of the office, causing low employee retention, absenteeism, and low productivity.

OCTOBER IS ADOPT A SHELTER DOG MONTH

2.7 million dogs are euthanized in shelters each year. This number haunts Premier Associate, Randy Goodhope who has had at least one dog at home since February of 2003 and actually moved to Coral Springs with four dogs – three of them being adopted from the Cocker Spaniel Rescue of Maryland. Per Randy, “One week after Irma, the last of our four pup’s heart just gave out and house was just not the same. Coming home from work, and not having a four-legged family member greet us as we walked in the door was just too heart-breaking, so we contacted the local pet rescue that Premier’s Community Service Committee has been supporting and we adopted a one-year old American Bull Dog pup who was turned into Broward County shelter in June and was transferred to the pet rescue so that she would not face being euthanized within 30 days. Her name is Bella.” Bella is adjusting well to her forever home. “I encourage any Premier Associates considering pets to investigate adoption options.” As a final thought, Randy added, “The love, devotion and affection shown by our adopted pups has always led us to believe that these pets may be rescuing us more than we rescued them.”



There are many resources for adopting a shelter pet: the ASPCA, Pet Finder, Adopt-a-Pet, Animal Sheltering.Org, and many more. Consider getting a shelter dog rather than from a store or breeder.

TUNNEL TO TOWERS 5K AND OTHER EVENTS

The Tunnel to Towers 5K honoring first responders was on September 23rd. Natasha, Marlene, and Patrick H. attended. Big thanks cheerleader Hallie! Pictures are in: G:\Docs\Pictures\2017 Wellness and Community Service - Tunnel to Towers 5K. They did the Gumbo Limbo 10K in Boca Raton to save the turtles and everyone is welcome to join the next one this coming April. Also, they will be running the Hot Chocolate 15K in Tampa on December 17th. Make-A-Wish® is the official race charity of the Hot Chocolate 15k/5k! Make-A-Wish® creates life-changing wishes for children with critical illnesses. They are on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted build the physical and emotional strength they need to fight a critical illness.



ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



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