



PREMIER IN THE COMMUNITY

SEPTEMBER 2017



HURRICANES HARVEY AND IRMA

In the coming weeks we will look for an opportunity to collect items to go to help victims hit by both Irma and Harvey. Hurricane Harvey was a major storm that wrecked the lives of millions of Houstonians, eventually leaving at least 70 people dead in its wake. A few days after Harvey was Hurricane Irma, a 650-mile-wide storm that swiftly moved through the Caribbean Islands and up the heart of Florida. Of the two, Harvey caused roughly seven times more deaths (to date, there have been 12 confirmed deaths from Irma in the United States), but ultimately, it was undoubtedly Hurricane Irma that was the more powerful of the two storms. So much so that it will go down as one of the most intense hurricanes ever recorded in history. Irma found the right conditions in the Atlantic Ocean and metastasized to such a severe point that it sustained winds of 185 m.p.h. for 37 hours, left millions without power, and destroyed one out of every four homes in parts of Florida.



Premier Eye Care will be helping make donations for relief from both. We will continue to collect in the bins located in the lobby. Drop off locations for donations specifically for Key West will be on our bulletin board. Thank you in advance for your generosity.



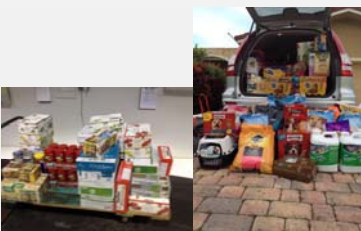
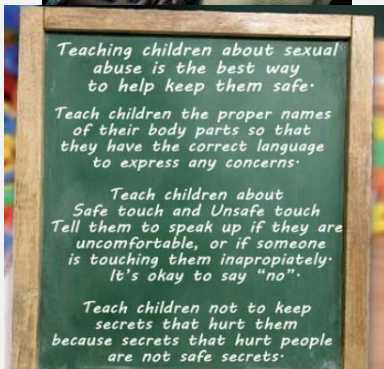
SEXUAL ABUSE UNDER 18

1 in 3 girls and 1 in 5 boys are sexually abused before age 18. These statistics are staggering, but the solution is clear: prevention education and awareness.

IT'S OK TO TELL

Remember:

- Signs of abuse include frequent bruises, school absences, inadequate personal hygiene, fear of certain people/places and regressive behavior.
- It's everyone's legal responsibility to report suspected abuse. Call 1-800-96-ABUSE to report.
- "Stranger Danger" is obsolete! In more than 90% of abuse cases, a child is suffering at the hands of someone they know and trust. Teach your children to look for situations or behaviors that make them feel unsafe, and to ALWAYS tell a grown-up buddy in these instances.
- Talk with your child about safe vs. unsafe secrets (Safe secrets will eventually be told. Unsafe secrets will never be told and make you feel icky or confused.)
- Develop a "Trusted Triangle" with your child – a list of three or more trusted adults in your child's life that he or she can go to about anything they are feeling. (Download activity at SaferSmarterKids.org)



THANK YOU AND NEXT BEACH CLEANUP

Thanks to everyone who donated to both Feeding South Florida[®] and Abandoned Pet Rescue. The recipients of your generosity were so very GRATEFUL. Mark your calendars for the next EYES OF THE BEACH CLEANUP scheduled for Saturday, September 30th. We will be partnering with Sea Angels at the Boynton Beach Inlet. Email the Community Service Committee if you are interested.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.