



PREMIER IN THE COMMUNITY

JANUARY 2017



THANKS

Premier's yearly Toys for Tots drive was a great success. We collected a wide variety of gifts for needy kids, including Playskool sets, sports equipment, Barbies with accessories, Matchbox cars, stuffed animals, and even two bicycles! Through yours and Premier's generosity a lot of kids had a great Christmas.

DAN MARINO WALKABOUT FOR AUTISM

Saturday January 21st, 2017, Premier Eye Care will be participating in The 7th Annual Dan Marino Foundation Walkabout Autism. We will be participating as part of Team Bright Horizons with Coach and P.E. Teacher David Dunne and Melaunda Hall's nephew Jerimiyah Joshua who attends Bright Horizons School, both pictured here on the left with Twan Russell, Senior Director of Youth Programs with the Miami Dolphins (on the right). The event will take place on Saturday the 21st from 8:00 am to 12:00pm at Miami Dolphin Stadium, 347 Don Shula Dr., in Miami Gardens.



Bright Horizons is a school for children with disabilities and they participate in the Walkabout every year. Contact Melaunda at extension 260 or email her directly if you would like to participate. Anyone interested in ordering a shirt for the event needs to do so by January 11th. They are long-sleeved shirts in dark gray and white print and will cost \$10.

The Dan Marino Foundation was established by Dan and Claire Marino, motivated by their experiences in raising their son, Michael, who is diagnosed with autism. The Foundation has raised more than \$53 million to create unique and impactful initiatives in the community. The Dan Marino Walkabout Autism is one of these and all proceeds raised through this event stay in our local community, "Money Raised Here, Stays Here", non-profit service providers and Miami-Dade, Broward, and Palm Beach County Schools, who participate with WalkAbout Teams are eligible to receive 25% of the money raised by their team to support special needs programming.

amazon



HELP GOODWILL USING AMAZON

If you have boxes from online holiday shopping there is a new way to get rid of the boxes and help others at the same time. Amazon launched the Give Back Box platform. Here are the steps listed on the website:

It's as easy as 1, 2, 3:

1. Open Your Box: Unpack your merchandise from your Amazon shipping box.
2. Pack Your Box: Fill the box with clothing, accessories and household goods you no longer need and print your free shipping label from GiveBackBox.com.
3. Send Your Box: Let UPS or the U.S. Postal Service (USPS) deliver your box of donations to Goodwill for you.

Donations go directly to your nearest participating Goodwill organization using a free shipping label and empty Amazon (or other) box. Goodwill sells the donated goods, and the revenues help support employment placement, job training and other community-based services to create strong families and communities. When you donate to Goodwill through Give Back Box, you enable Goodwill to help people find work, strengthen their families, and enrich the local community.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.