



PREMIER IN THE COMMUNITY

NOVEMBER 2016



PREMIER NEWS

Thank you to everyone who donated to Boca Helping Hands and Help for Haiti. We collected 475 pounds of donations for Boca Helping Hands. The Help for Haiti bin will remain open for donations throughout the month of November. Please consider donating items the most in need such as: nails, okra and pea seeds, new and gently-used clothing for all family members, men, women, and children of all ages. Also, non-perishable food items and bottled water.

Our annual Toys for Tots drive will take place throughout November as well. You can also donate by credit card by going to www.toysfortots.org or by sending a check to: Marines Toys for Tots Foundation, 18251 Quantico gateway Drive, Triangle, VA 22172.

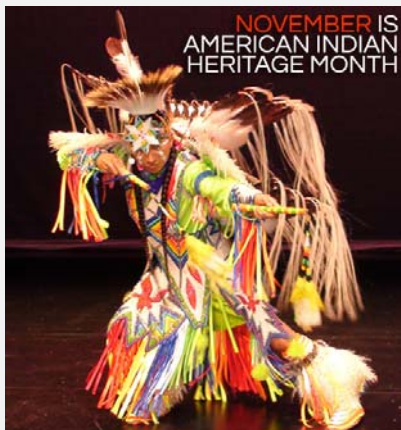


VETERANS DAY

Veterans Day is November 11th and honors military veterans, that is, persons who served in the US Armed Forces. It coincides with other holidays, including Armistice Day and Remembrance Day, celebrated in other countries that mark the anniversary of the end of World War I; when major hostilities were formally ended at the 11th hour of the 11th day of the 11th month of 1918.

Veterans Day is not to be confused with Memorial Day; Veterans Day celebrates the service of all US military veterans, while Memorial Day honors those who *died* while in military service. In 1945, World War II veteran Raymond Weeks from Birmingham, Alabama had the idea to expand Armistice Day to celebrate all veterans. Weeks led a delegation to Gen. Dwight Eisenhower, who supported the idea of a National Veterans Day. Weeks led the first national celebration in 1947 in Alabama and annually until his death in 1985. President Reagan honored Weeks at the White House with the Presidential Citizenship Medal in 1982 as the driving force for the national holiday. Elizabeth Dole, who prepared the briefing for President Reagan, determined Weeks as the "Father of Veterans Day."

While the holiday is commonly printed as Veteran's Day or Veterans' Day in calendars and advertisements (spellings that are grammatically acceptable), the United States Department of Veterans Affairs website states that the attributive (no apostrophe) rather than the possessive case is the official spelling "because it is not a day that 'belongs' to veterans, it is a day for honoring all veterans."



NATIVE AMERICAN HERITAGE MONTH AND DAY

President George W. Bush signed into law legislation introduced by Congressman Joe Baca (D-Rialto), to designate the Friday after Thanksgiving as Native American Heritage Day. The Native American Heritage Day Bill was supported by the National Indian Gaming Association (NIGA) and 184 federally recognized tribes, and designates Friday, November 28, 2008, as a day to pay tribute to Native Americans for their many contributions to the United States.

November is Native American Heritage Month, or as it is commonly referred to, American Indian and Alaska Native Heritage Month. The month is a time to celebrate rich and diverse cultures, traditions, and histories and to acknowledge the important contributions of Native people. Heritage Month is also an opportune time to educate the general public about tribes, to raise a general awareness about the unique challenges Native people have faced both historically and in the present, and the ways in which tribal citizens have worked to conquer these challenges.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.