



PREMIER IN THE COMMUNITY

JUNE 2016



RED NOSE DAY

Premier's first Red Nose Day was a great success. We collected \$435 which became \$2,175 with Premier's match. Founded by Comic Relief, Inc., Red Nose Day is dedicated to raising money to help children who are most in need in the poorest communities in the world. Thank you to Liz Colon for spearheading this event and collecting money so diligently, and thank you to Ron Pierre for getting everyone involved and putting together outstanding photo collage. You can find it at: <G:\Documents\Pictures\2016 Red Nose Day>.



BOCA HELPING HANDS

The Community Service Committee is once again asking Associates to help us once again partner with BOCA Helping Hands (local food bank) as this group is asking for our help and our generosity once again in avoiding the possibility that their food shelves are empty or near empty and they are unable to match the food needs of the less fortunate in our community. As our office have moved to our new Boca Raton headquarters, it seems appropriate to partner with this local charity. Collection bins are in the kitchen and lobby areas. We will be collecting from Wednesday, June 1 - Tuesday, June 28, 2016.



PROJECT LINUS

Coming up in July, Bridget Linnabery currently has 9 of 21 blankets ready for coloring and should have more. Let her know if you're interested in participating.



THE NATURE CONSERVANCY

Summer is a time of increased outdoor activity for most of us as we enjoy the natural gifts of our beautiful state. This month we highlight the important work of The Nature Conservancy (TNC), a charitable environmental organization whose mission is to "conserve the lands and waters on which all life depends." Their work focuses on lands, water, climate, oceans, and cities, in short every possible asset that impacts our lives. Founded in 1951, The Nature Conservancy now impacts conservation in 69 countries, including all 50 states of the United States. With over one million members, TNC has protected more than 119,000,000 acres of land and 5,000 miles of rivers worldwide. The Nature Conservancy also operates more than 100 marine conservation projects globally.

The Nature Conservancy protects 1.2 million acres of Florida's best lands and waters. Today, with more than 50 years of land protection experience in Florida, TNC understands that setting ecologically valuable land aside is not enough to ensure its long term conservation. Modern threats such as invasive species, atmospheric deposition, and global warming are challenging them to practice conservation in new and varied ways. What's more, evolving, science-based studies show that Florida's land, air, fresh water, and marine environments are connected and part of one system. This is why their conservation strategy today extends to all the major ecosystems in Florida.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.