



# PREMIER IN THE COMMUNITY

MARCH 2015

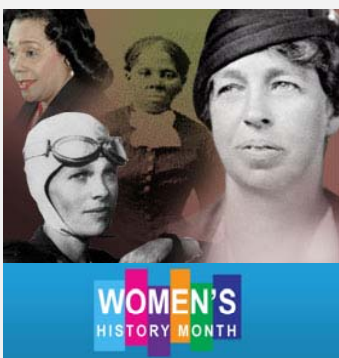


L-R: Anna Burchuladze, Luis Prieto, Whitney Glover, Karen Turner, Jackée Joseph, Shari Basye, Edna Rodriguez, and Jake An. Not shown are Debbie Clark and Theresa Haberstumpf, also current Donor Registry members.

## BONE MARROW DRIVE: LIFESAVING DIVERSITY IN ACTION

Premier has shown, once again, how much they care about helping others and why our diverse team is so special. This fine collection of selfless co-workers attended a brief presentation given by Kickin' for Kids on what it means to be a marrow or stem cell donor, asked questions and learned about the process of becoming a lifesaving donor for a patient in need. They are now registered donors on [Be The Match's](#) National Marrow Donor Registry and have confirmed their 100% commitment to helping any patient in need if they are identified as a match.

The broad ethnic diversity of our Premier team was reflected in this selfless group of donors and that is a huge plus for patients. Ethnicity is extremely important in finding a perfect match, so the more diverse the donor pool the more likely it is a patient will find their personal lifesaving hero. Congratulations from Kickin' for Kids and Be The Match for your generosity of heart and to Premier Eye Care for having the vision to promote this lifesaving recruitment drive.



## MARCH IS WOMEN'S HISTORY MONTH.

Women's History Month is an annual declared month that highlights the contributions of women to events in history and contemporary society. It is celebrated during March in the United States, the United Kingdom, and Australia, corresponding with International Women's Day on March 8. In the United States, Women's History Month traces its beginnings back to the first [International Women's Day](#) in 1911.

In February 1980, President Jimmy Carter issued a presidential proclamation declaring the week of March 8, 1980, as National Women's History Week. In 1987, after being petitioned by the [National Women's History Project](#), Congress passed [Pub. L. 100-9](#) which designated the month of March 1987 as Women's History Month. In March 2011, the [Barack Obama](#) administration released a report, *Women in America: Indicators of Social and Economic Well-Being*,<sup>[5]</sup> showing women's status in the U.S. in 2011 and how it had changed over time.



## WAYS TO HELP

You can still register for the 5<sup>th</sup> Annual March Against Hunger 5K in Hollywood. Go to [http://feedingsouthflorida.org/event/5th-annual-march-hunger-5k?instance\\_id=97](http://feedingsouthflorida.org/event/5th-annual-march-hunger-5k?instance_id=97). Register now for the 29<sup>th</sup> Annual Save the Turtles 5K in Siesta Key taking place April 4<sup>th</sup> 2015. Visit <https://mote.org/events/details/29th-annual-run-for-the-turtles> for registration information. You can also register for the Race Home 5K benefitting the homeless, on April 19<sup>th</sup> 2015. See <https://www.homelessvoice.org/5k/>. Want to help animals in the Tri-County area? Contact Tri-County Animal Rescue at <https://tricityanimalrescue.com/>. For St. Patrick's Day, help Children with Cancer by being a shave for St. Baldrick's at <http://www.stbaldricks.org/head-shaving>.

"Volunteers don't get paid, not because they're worthless, but because they're priceless" – Sherry Anderson

## ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.