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Contact:

Kyle Parks

727.895.5030 x101 (office)

813.352.1325 (cell)

Kyle@B2communications.com

Premier Eye Care names new Market Director

Stacie Somlak brings local expertise to Premier's Hawaii office

TAMPA, Fla. (December 8, 2014) – Premier Eye Care has expanded its Hawaii operations with the addition of Stacie Somlak, a longtime Honolulu resident, as Market Director.

In her role of Market Director, Somlak will lead the company's expert and established market team to provide support and services to Hawaii-based providers, health plans and their insured members.

Somlak has more than 20 years of experience and expertise in healthcare management, office management, team building, marketing, event planning and field support coordination.

"We are fortunate to attract such highly experienced professionals, who are grounded in our local markets, to join the Premier team," said Lorna Taylor, President and CEO of Premier Eye Care. "Stacie's experience in medical third-party administration, client services, and team building make her a perfect fit to join our senior team and provide leadership in the Hawaiian market."

Prior to joining the Premier team, Somlak's experience included work with Genesis Healthcare, where she managed doctor education programs while also handling a wide range of marketing and administrative tasks.

She holds a bachelor's degree in management and communications from Rutgers University.

About Premier Eye Care: Founded in 1994, Premier Eye Care manages the eye care of over 3 million insured members in multiple states through a network of contracted optometrists, ophthalmologists, sub-specialists, and surgical facilities. Headquartered in Tampa, Florida, with an operations center in Delray Beach, Florida, and Honolulu, Hawaii. Premier Eye Care manages routine vision, medical-surgical eye care services, as well as delegated administrative services, for its partner Health Plans. For more information, please visit www.premiereyecare.net.

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