



PREMIER IN THE COMMUNITY

JULY 2014



JULY 4th Weekend

Happy July 4th to all Premier Associates. For the third year in a row, Dada Executive Chef Bruce Feingold has been selected as the people's choice for best chef in the New Times annual Best Of issue. Feingold has more than a title to be proud of. He's also the founder and creator of a charitable project that, to date, has raised more than \$8,000 to help feed hungry kids in his own community, Delray. Known as Healthy Bellies, the project -- which works in conjunction with Delray Beach's Achievement Center -- aims to feed and educate at-risk youth and their families on the importance of healthy eating habits. This Fourth of July, Dada will host a cookout to raise money and awareness for the Healthy Bellies program. For more information about Healthy Bellies visit their Facebook page, or contact Bruce and Amanda Feingold at healthybellies2013@hotmail.com.



ASSOCIATE SPOTLIGHT: MARLA GRANT

Marla joined Premier in February as the Director of Corporate Relations. Years of corporate and non-profit experience allow Marla to interface with the community organizations Premier supports, while making recommendations for enhanced community involvement. In 1995, in memory of her daughter, Nicole, who died of leukemia, she founded Kickin' for Kids to promote the need for marrow donors, and to help fund pediatric cancer research and the cost of marrow donor testing. On July 16th, she will be in the Delray office to hold education sessions on becoming a bone marrow/stem cell donor, followed by a recruitment drive on July 23. Marla is also a volunteer medical courier for the National Marrow Donor Program. Her message to you; "Come learn more on July 16. You could be someone's only hope for a cure. Hero status applies."



EYE INJURY PREVENTION MONTH

July has been officially recognized as Eye Injury Prevention Month. Eye injuries of all types occur at a rate of more than 2,000 per day. In particular, an estimated 1,000 eye injuries occur in American workplaces alone.

The best ways to prevent injury to the eye is to always wear the appropriate eye protection. It is estimated that over 90% of eye injuries are preventable with the use of proper safety eyewear. In addition to the proper safety eyewear, early detection and treatment of eye conditions and diseases are essential to maintaining good vision at every stage of life. Ultimately, the key to preventing eye injuries is to take a more proactive approach to sustaining healthy vision.

<http://www.foh.dhhs.gov/public/nycu/eyeinjury.asp> for more information.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.