



# PREMIER IN THE COMMUNITY

JUNE 2017



## RED NOSE DAY 2017 – THANK YOU ELIZABETH AND RON

Red Nose Day was incredible this year! We collected a total of \$575 from our associates and Premier matched this amount x5 for an additional contribution of \$2,875! Our total donation amount was \$3,450, which broke our record from last year of \$2,175. Everyone at Premier did such a great job supporting this event. A very special thank you to Liz Colon for the amazing job you did encouraging our team, supporting with challenge to dye your hair for the cause and of course, the wonderful cupcakes! A big thank you also goes out to our resident photographer, Ron Pierre for the great pictures!



## ASSOCIATE SPOTLIGHT - KEVIN FEDISH AND GABRIELA MARIN

This month Premier salutes Kevin Fedish from our Member & Provider Services Team. Kevin is raising money for Great Cycle Challenge USA and will be riding for Gabriela Marin, who also works with Member & Provider Services. The Great Cycle Challenge started in 2015, and after just 2 years, the event has grown to become one of the biggest cycling events in the United States. People of all ages, abilities, and from every state across the country set themselves a personal riding goal and challenge themselves to pedal throughout June to fight kids' cancer. Cancer is the biggest killer of kids from disease in the USA, 38 children die every week. Please consider donating and support Kevin's challenge to fight kids' cancer at <https://greatcyclechallenge.com/Riders/KevinFedish>.



In addition to doing the Great Cycle Challenge, Kevin also collects clothes for the Salvation Army, volunteers at his church group, and sponsors baskets to our soldiers overseas. We are touched that he is riding for his co-worker, Gabriela, who in his words is, "One of the strongest and most beautiful women I know. Even through her darkest moments, she always walks around with a smile and brightens everyone's day. It's an honor to know her, a privilege to have her as a friend and a blessing to watch her grow along the way."

Their picture was on Times Square too as part of the Great Cycle Challenge. Pretty cool!

## FEED THE HUNGRY IN JUNE WITH OUR FOOD DRIVE

This month, Premier will be collecting food for Feeding South Florida. Feeding South Florida is the leading domestic hunger-relief organization in South Florida and has recently opened up a location in Boynton Beach. They are the largest and most efficient food bank serving in Palm Beach, Broward, Miami-Dade, and Monroe counties. More than 98% of all donations are put back into the community. For every \$1 donated to us, they provide 6 meals through direct-service programs and a network of nonprofit partner agencies, including soup kitchens, food pantries, homeless shelters, and day cares. Feeding South Florida rescues 44 million pounds of food per year!

We will have collection bins located in the front lobby throughout June and July. The most needed items are: peanut butter, cereal (hot & cold), pasta, rice, beans, canned vegetables, canned meals, canned soups, canned tuna & meat, fruit cups. Please no glass items.



## ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.