



PREMIER IN THE COMMUNITY

FEBRUARY 2016

VOLUNTEER

all that's missing is U!



WHAT'S IN FEBRUARY?

February is Black History Month in both the US and Canada, American Heart Month, and Teen Dating Violence Awareness month. Other notable dates include February 4th - World Cancer Day, February 20th - World Day of Social Justice, and February 28th - Rare Disease Day. Commemorative months and days help bring awareness to important causes. If you are moved to support any initiative, we encourage you to make direct contact with organizations or with VolunteerMatch.org to see how you can help.

We are also proud to have a Premier team raising money for The Literacy Coalition of Palm Beach County on February 6 by biking around Lake Okeechobee.

Remember that Premier offers 8 hours paid leave when volunteering is done during regular business hours and is approved by your supervisor. Email the Community Service Committee if you have any questions.

ASSOCIATE SPOTLIGHT – BRIDGET LINNABERY

This month's Premier spotlight shines on Bridget Linnabery, who recently joined the Credentialing Team. Bridget is involved in many events such as the Red Cross Firefighters and Paramedics meet & greet and rescue demo at Town Center Mall. In the picture to the left, she cut her hair for Locks of Love, which provides hair pieces for financially disadvantaged children suffering from long-term medical hair loss from any diagnosis. She's run numerous 5Ks for cancer and volunteered for overnight camps for Girl Scouts. She will be spearheading future Community Service events for Premier and we are very fortunate to have her. She also ran a bone marrow/platelet drive with AEPI to save the life of a 5-year-old girl, educated donors and helped register over 900 people.



In her own words, "I love helping people and find that is something worth making time for. It's amazing to see people's faces light up; something so small can be so meaningful to others."

PREVENT BLINDNESS FLORIDA® AND PREMIER "SHARE THE LOVE"

People get rid of glasses for all sorts of reasons. Instead of tossing your glasses in the trash, why not send them off to be recycled, salvaged for parts, and reused?

The Premier Community Service Committee is launching a new partnership with Prevent Blindness Florida® to recycle eyeglasses for those in need. During the month of February, we are asking Associates to bring in any a pair of eyeglasses you or a family member or neighbor may no longer be using with the knowledge that the same pair of eyeglasses may change another person's life FOREVER.

Premier will collect these eyeglasses on behalf of Prevent Blindness Florida® for recycling and distribution. Collection bins will once again be located in lobby areas.



ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$600,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.