



PREMIER IN THE COMMUNITY

JANUARY 2015



PREMIER
EYE CARE

THE YEAR AHEAD

In 2015, Premier will again participate in Toys for Tots and the Thanksgiving Food drive. Since Dog Days of Summer was such a good cause that seemed to be shared by so many, we will also be collecting for the Abandoned Pet Rescue No-Kill Shelter. On April 15th, the Homeless Voice has a 5K in Hollywood. The entry fee of \$25 up until April 5th, and \$35 after April 5th, goes towards feeding the homeless. In addition, we will be doing another Beach Clean-up this year, but in March when it won't be so hot. For maximum effectiveness of our volunteer effort, we are considering adopting a stretch of beach in a location more in need of cleanup than the one in Boca Raton in 2014.

We welcome any other community service projects for 2015 and keep in mind that if it's a really good idea we would hope you would participate in making it happen. Please feel free to email the Community Service Committee directly or contact Randy at extension 279 or Patrick at extension 221.

ASSOCIATE SPOLIGHT: DR. MOIRA BURKE

We start off the New Year with our Medical Director, Dr. Burke, who went to Honduras to provide services at New Hope Clinic. A team of 7 physicians provided help at the remote mountain community of Santa Fe where most of the people are indigenous Indian. The clinic was run by St. Petersburg Presbyterian through Palma Ceia Presbyterian Church.

"Our team were at a clinic in the remote mountains of Honduras. The medical specialties represented were pediatrics, internal medicine, gastroenterology, obstetrics and gynecology, as well as a dentist. The community had never before had an ophthalmologist. Previously they would travel 4 hours to the capital to see an ophthalmologist. I saw 225 patients in 5 days. We are very grateful to Premier for providing many spectacles." We are grateful to Dr. Burke.



DID YOU KNOW?

Community Service is performed for the benefit of the public or its institutions. It is not the same as volunteering, since it is not always done voluntarily. Governments may require it in lieu of military service. Courts may demand it in lieu of, or in addition to, other criminal justice sanctions. Schools may mandate it to meet the requirements of a class, such as in the case of service-learning or for graduation. Many educational jurisdictions in the US need students to do community service to graduate from high school, and though not technically a requirement, many colleges require it for acceptance. Beginning in the 1980s, colleges began using service-learning as pedagogy. Many religious groups emphasize serving one's community.

At Premier, we call it community service though we give people the option to volunteer or not, however, it's still community service because it both helps the community and makes you a better person.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



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PREMIER EXPERTISE. PREMIER SERVICE.