



PREMIER IN THE COMMUNITY

APRIL 2014



APRIL IS EARTH AWARENESS MONTH

We at Premier are committed to being green and April happens to be Earth Month. Forty-two years ago, Earth Day was established to create awareness and appreciation of our precious – and increasingly fragile – planet. Celebrated on April 22nd, Earth Day has over a billion participants around the world. Individuals, businesses, schools and governments commemorate what has been achieved and discuss what remains to be done to protect Earth.

And even better news - over the years, Earth Day has evolved into Earth Week and Earth Month. After Earth Month is over, it would be great if we could establish *every* month as Earth Month, and *every* year as Earth Year, and keep environmental issues important in our day-to-day.



The IV SHUZZ | ART | FASHION event March 21st and 22nd for men, women, and children who need shoes was a great success.

A number of Premier associates, not just those pictured here, helped with bag stuffing and event setup, as well as for the actual event at the Signature Hangar at Boca Raton Executive Airport. So thank you for your help John, Lotane, Edna, Elisa, Anna B., Karen S., Brandy, Randy, Jamie, Jennifer, Kathleen, Dr. Motedaeyny, Whitney, Patrick H., Shari, and of course, Luis!

So far the Shuzz event has raised \$237,000 and still counting.



VolunteerMatch.Org

Are you on LinkedIn for the work you get paid? VolunteerMatch.Org is a similar networking tool but is geared for volunteering. Everyone has a cause that they care about, and VolunteerMatch helps you find the cause that needs you. Their website says, “We bring good people and good causes together.” And they do. They have over 90,000 causes worldwide.

They even have an iPhone app to make that connection and offer learning resources to help you both get involved and involve others. You can simply go to VolunteerMatch.org and log in with your Facebook account. It automatically finds local volunteer opportunities, and also has virtual listings if you want to do your volunteering from home or anywhere. Now you have to volunteer – there’s an app for it!

ABOUT PREMIER EYE CARE

Premier’s People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.

