

FEBRUARY 2014



THIS IS BLACK HISTORY MONTH

Black History Month, also known as African-American History Month in America, is an annual observance in the United States, Canada, and the United Kingdom for remembrance of important people and events in the history of the African diaspora. It is celebrated annually in the United States, and Canada in February and the United Kingdom in October. In 1976 as part of the United States Bicentennial, the informal expansion of Negro History Week to Black History Month was officially recognized by the U.S. government.

Agencies such as VolunteerMatch, encourage using this event to reflect upon the commitment of all Americans in continuing to forge a culture and a nation that is dedicated to civil and equal rights for everyone.



ZMOTION AND SPANISH RIVER CHURCH RIDE 4 ORPHANS

Saturday February 14th in Spanish River Church (2400 Yamato Road, Boca Raton) a number of Premier Associates are volunteering to either ride or provide support for this events.

Proceeds to benefit: - Place of Hope, The Haven Campus (foster care in South Florida), Pothawira Orphan Village, Salima, Malawi (The Global Orphan Project), Village Altonodji Orphan Village, Moundou Chad (Mission:Chad)
-Fayeton Orphanage, Gonaives, Haiti (El Shaddai Ministries, International)

Go to http://spanishriver.com/703053.ihtml for more information.



Associate Spotlight - Karen Sump

This month's Premier Associate in the spotlight is Benefits Coordinator Karen Sump.

In her own words, "We have a volunteer program through my church called 'CSI' Community Service Initiative. I have cleaned playgrounds in many school districts, cleaned windows at the School Thrift Store, walked for Susan Komen. I have coached 6 and 7 year olds in Upward Basketball, "Go Buckeyes"! I love to help where ever it is needed from serving food to the volunteers to preparing over 200 packs of clothing for the children in the jungles of Columbia. I believe if you give then you will truly receive! I have made amazing friends, laughed, cried and enjoyed every minute of it!!!"

Karen is spearheading the Ride 4 Orphans event for Premier through her church, so please contact her if you want to help. Thanks Karen.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.