



PREMIER IN THE COMMUNITY

MARCH 2014



THIS IS WOMEN'S HISTORY MONTH

Women's History Month is an annual declared month worldwide that highlights the contributions of women to events in history and contemporary society. It is celebrated during March in the United States, the United Kingdom, and Australia, corresponding with International Women's Day on March 8, and during October in Canada, corresponding with the celebration of Persons Day on October 18.

In 1987, after being petitioned by the National Women's History Project, Congress passed Pub. L. 100-9 which designated the month of March 1987 as Women's History Month. Between 1988 and 1994, Congress passed additional resolutions requesting and authorizing the President to proclaim March of each year as Women's History Month.



The IV SHUZZ | ART | FASHION is one of the most prestigious Fashion Shows in all of South Florida, drawing over 1000 guests from Palm Beach to Miami. This event is set to raise over \$250,000.00 in relief efforts that will go directly to putting shoes on the children across the US and in developing countries around the world.

Location: 3300 Airport Road, Boca Raton, FL 33431

Luis is looking for volunteers. Please feel free to contact him by email or at ext. 235 to help out with this event.

Dates: Friday and Saturday, March 21st and 22nd, 2014 for help with setup and/or bag stuffing and volunteering for the actual event.



HEALTHY REASONS TO HELP OTHERS

Volunteering is good for the community and individuals we help. But...did you know that it is also good for your health? Over the next few months, the Community Services Committee is going to share healthy reasons for you to help others. If only one reason inspires you to get involved, we all benefit!



Helpers Live Longer: We consistently find that volunteering and helping behavior is associated with a reduced risk of mortality," says Edward V. Brown in his book The Power of Service. "We see this over and over again in prospective studies that control for other variables, such as baseline health and gender."

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.

