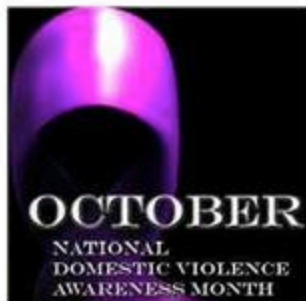




PREMIER

IN THE COMMUNITY

October 2013



OCTOBER HAS A LOT OF OPPORTUNITIES

As far as commemorative months go, October is very busy: National Liver Cancer Month, National Breast Cancer Awareness Month, National Bully Prevention Month, National Down Syndrome Awareness Month, National Pregnancy and Child Loss Awareness Month, and of course, Domestic Violence Awareness Month. The purple ribbon is a symbol of numerous causes including domestic violence awareness. For a full list of all Commemorative Months throughout the year, go to: http://en.wikipedia.org/wiki/List_of_commemorative_months



COMMUNITY SERVICE SPOTLIGHT – DOMESTIC VIOLENCE

Premier Eye Care has always been committed to raising awareness and helping with domestic violence issues. Premier has donated to the Florida Coalition Against Domestic Violence (<http://www.fcadv.org/>) and The Tampa Crisis Center (<http://www.crisiscenter.com/>). In September 2010, Premier associates participated in building a park for children at The Spring of Tampa Bay, which is a women's shelter. One in 4 women will experience domestic violence during her lifetime. Women experience more than 4 million physical assaults and rapes because of their partners, and men are victims of nearly 3 million physical assaults. Every year, 1 in 3 women who is a victim of homicide is murdered by her current or former partner. This is why Premier gets involved, and you can too.



PREMIER EMPLOYEE SPOTLIGHT – NATASHA JEFFERSON

On top of being a great employee and all-around nice person, every year, Natasha is involved with the Bride Walk (<http://www.collegebrideswalk.com/>), an organization that was developed in order to bring awareness to the problems of domestic and dating violence on and off college campuses. Originally done to commemorate the memory of Gladys Ricart, a young Dominican woman murdered on her wedding day by an abusive ex-boyfriend, this annual event has spread to New York, Wisconsin, Washington DC, and the Dominican Republic.

There are many organizations out there that can help raise awareness as well as victims of domestic violence and their families. Get involved.

ABOUT PREMIER EYE CARE

Premier's People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.