



PREMIER IN THE COMMUNITY

November 2013



VETERANS DAY – MONDAY NOVEMBER 11TH

November 11th is Veterans Day. Whereas Memorial Day is a day of remembering all those who died while serving, Veterans Day celebrates the service of all U.S. military veterans. Veterans Day coincides with other holidays such as Armistice Day and Remembrance Day, which are celebrated in other parts of the world and also marks the anniversary of the end of World War I. In 1945, World War II veteran Raymond Weekes had the idea to expand Armistice Day to celebrate all Veterans. You can Google “How to help Veterans” to find many resources to make a contribution or can try a site like OnBehalf.Org, which is a great starting point.



NOVEMBER 16TH – 24TH HUNGER & HOMELESSNESS AWARENESS

During the holiday season, we all take time to consider what we are thankful for and donate some of our time, attention and resources to those less fortunate. Every year, the week before Thanksgiving, is National Hunger and Homelessness Awareness Week. Throughout the week, we want to raise awareness around the devastating statistics within our own community, provide an update of the ongoing work to address these issues and give people the opportunity to help fight hunger in Palm Beach County.

If you want to help before or on Thanksgiving Day in Palm Beach:

<http://mealsonwheelspalmbeaches.org/> And in Broward and Dade:

<http://branchesfl.org/thanksgiving-meal-delivery/> or <http://www.bmow.org>



HELP THE NEEDY

This Thanksgiving, Premier will be conducting a food drive for Boca Helping Hands, an organization that opened as a Food Center in 1998 and now also provides job mentoring and home delivery of meals to the elderly and the home-bound disabled. BHH has seen large increases in demand for its services, with food distributed going from 323,397 pounds in 2010 to 1,321,104 pounds so far in 2013. BHH provides food year-round, six days a week, with a family night on Thursdays.

Non-perishable food and/or hygiene products can be left in any of the drop-off boxes located in the lobby and kitchen of buildings “C” and “D”. For donation guidelines, please refer to the flyers on the bulletin boards or on the boxes themselves.

ABOUT PREMIER EYE CARE

Premier’s People, Planet, Profit triple bottom line means we are dedicated to helping the community. Contributions to 501(3)(c) charities since 2012 have topped \$400,000 and include diverse groups like the American Heart Assoc., the Drug Abuse Treatment Assoc., the Girl Scouts, Kenya Rescue, Tampa Crisis Center, Prevent Blindness, and more. Stay tuned for company-wide opportunities.



PREMIER EXPERTISE. PREMIER SERVICE.