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Premier Eye Care Promotes Shari Basye to Vice President of Operations

Basye has been with Premier Eye Care for 14 years

TAMPA, Fla. (April 22, 2013) – Premier Eye Care is pleased to announce that Shari Basye has been promoted to Vice President of Operations. Basye most recently was Premier’s Director of Employee Engagement, with duties that included organizational development, talent identification, training and ongoing empowerment through associate well-being programs.

Prior to holding that position, she was Director of Provider Services, responsible for overseeing the medical and surgical side of Premier’s services.

As Vice President of Operations, Basye is a key member of the senior leadership team and will assist with the oversight of operational activities within the organization. She will also continue to develop Premier’s team to keep in step with organizational vision and goals.

“Shari has been an extraordinary contributor to the Premier team since she started with the company in 1999,” said Lorna Taylor, President and CEO of Premier Eye Care. “Her ability and experience are very valued and have been important to us during our successful national expansion.”

About Premier Eye Care: Founded in 1994, Premier Eye Care manages the eye care of over 2 million insured members in multiple states through a network of contracted optometrists, ophthalmologists, sub-specialists, and surgical facilities. Headquartered in Tampa, Fla., with an operations center in Delray Beach, Fla., Premier Eye Care provides routine vision, medical and surgical eye care, and administrative services for its partner Health Plans. For more information, please visit www.premiereyecare.net.