

FOR IMMEDIATE RELEASE

Contact:
Kyle Parks
727.895.5030 x101
kyle@B2Ccommunications.com

Premier Eye Care Makes List of State's Best Companies to Work For

Company ranks No. 6 in list of small companies by Florida Trend magazine

TAMPA, Fla. (July 25, 2013) – Premier Eye Care has been named one of Florida's "Best Companies To Work For" by *Florida Trend* magazine, which featured Premier as the sixth-best company in the small-company category for firms with 15 to 49 employees.

Premier manages the routine vision and medical eye care of over 2 million insured people nationally through its contracted physicians and facilities. Focusing on a "triple bottom line," people, planet and profit, the company uses a collaborative corporate structure to encourage employees to be self-directed and self-motivated, while promoting healthy living and emphasizing company involvement in philanthropic events.

"We are thrilled to receive this honor from *Florida Trend*," said Lorna Taylor, President and CEO of Premier Eye Care. "While profit is important, we embrace values such as social responsibility and ethical leadership, which create high employee engagement and satisfaction, and fuel high performance."

To participate in the *Florida Trend* competition, companies or government entities must employ at least 15 workers in Florida and have been in operation at least one year. Participants underwent an evaluation of their workplace policies, practices, philosophy, systems and demographics as well as a survey to measure employee satisfaction. The combined scores determined the top companies and the final ranking. Best Companies Group managed the registration, survey and analysis and determined the final rankings.

For a list of the 100 *Best Companies To Work For In Florida* featured in the August issue of *Florida Trend*, go to www.FloridaTrend.com/BestCompanies.

About Premier Eye Care: Founded in 1994, Premier Eye Care manages the eye care of over 2 million insured members in multiple states through a network of contracted optometrists, ophthalmologists, sub-specialists, and surgical facilities. Headquartered in Tampa, Fla., with an operations center in Delray Beach, Fla., Premier Eye Care provides routine vision, medical and surgical eye care, and administrative services for its partner Health Plans. For more information, please visit www.premiereyecare.net.