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Contact:
Kyle Parks
727.895.5030 x101
kyle@B2Ccommunications.com

Premier Eye Care hires new VP of National Network Management

Anna Pinera brings 25 years of business experience to the company

TAMPA, Fla. (June 20, 2013) – Premier Eye Care is pleased to announce that Anna Pinera has been hired as Vice President of National Network Management, responsible for working with the leadership team to develop, cultivate and maintain provider networks.

With 25 years of experience in the managed care industry, Pinera has acquired expertise in network development and provider relations together with an in-depth knowledge of regulatory compliance requirements and enhanced member benefit contracting.

Prior to joining Premier, Pinera worked at two large health plans, leading the National Ancillary Contracting team at WellCare, and the Network Management regional team at Blue Cross Blue Shield of Florida. She was responsible for complex network agreement negotiations, vendor management, provider relations and network expansion efforts.

“Anna has excellent background and expertise,” said Lorna Taylor, President and CEO of Premier Eye Care. “Her knowledge and experience is a great fit as we continue to build our provider networks and increase our national presence.”

In her new role, Pinera develops and manages the national provider network for all health care plan contracts, and as a member of the leadership team, participates in ongoing strategic planning for business development.

Pinera holds a degree in business from the University of South Florida.

About Premier Eye Care: Founded in 1994, Premier Eye Care manages the eye care of over 3 million insured members in multiple states through a network of contracted optometrists, ophthalmologists, sub-specialists, and surgical facilities. Headquartered in Tampa, Fla., with an operations center in Delray Beach, Fla., Premier Eye Care provides routine vision, medical and surgical eye care, and administrative services for its partner Health Plans. For more information, please visit www.premiereyecare.net.