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Premier Eye Care Expands Corporate Staff

Three new senior-level executives join company as part of national expansion

TAMPA, Fla. (February 12, 2013) – Three new senior-level executives have joined Premier Eye Care as the company expands nationally, with the company adding a Director of National Credentialing and Network Management, Director of Quality Improvement and Delegation, and an Associate Medical Director.

- Kerri Ross has joined Premier as Director of National Credentialing. Ross will work with the leadership team to develop, cultivate and maintain provider-credentialing files and help with managing the health plan networks. Ross brings with her 20 years of credentialing experience, with 16 of those years spent working for Humana Health Plan of Florida.
- Teresa Wong has joined the company as Director of Quality Improvement and Delegation. Wong will be the primary contact and project manager for all quality improvement activities, including health plan and National Committee for Quality Assurance (NCQA) audits. Wong, an attorney, has more than 20 years of experience in health care law and compliance, managed care operations, and Medicare Advantage plans.
- Afrouz Motedaeiny has joined Premier as Associate Medical Director, responsible for provider relations and training. Dr. Motedaeiny has eight years of experience in the field of optometry and comes to Premier from South Florida Eye Associates in Miami.

“Premier Eye Care is fortunate to add three individuals with such a high level of skill and experience to our team,” said Lorna Taylor, President and CEO of Premier Eye Care. “Their background and industry knowledge adds significantly to our in-house expertise as we continue our national expansion.”

Premier Eye Care administers patients’ eye care on behalf of health plan providers and began a national expansion last August. It is currently operating in the states of Washington, Kansas, Kentucky, Hawaii, Texas, Connecticut, Missouri, Louisiana, Ohio, and Illinois with immediate plans to enter another 12 states to prepare for 2014, when as many as 33 million new eye-care patients are expected to take advantage of new benefits associated with the nation’s new healthcare system.

About Premier Eye Care: Founded in 1994, Premier Eye Care manages the eye care of over 2 million insured members in multiple states through a network of contracted optometrists, ophthalmologists, sub-specialists, and surgical facilities. Headquartered in Tampa, Fla., with an operations center in Delray Beach, Fla., Premier Eye Care provides routine vision, medical and surgical eye care, and administrative services for its partner Health Plans. For more information, please visit www.premiereyecare.net.